







Presents

VERDI BY VERDI

THE ORIGINAL

||: The Concept

-  The biggest project about Giuseppe Verdi ever, for bringing to the audience Giuseppe Verdi's operas "as he would have liked them to be"
-  An amazing philological and historical rediscovery experience
-  Original tuning at 432 Hz
-  Original score
-  Original stage making
-  Great cast.

||: Original Tuning

Giuseppe Verdi, in 1884, proposed in a letter to the *Musical Commission* of the Italian government the adoption of the scientific tuning fork (C=256 Hz, corresponding to A=432 Hz) for the benefit of singers and musical interpretation, and asked "the whole musical world" to adopt this tuning, given that "music is a universal language, so why should the note with the name A in Paris be a B flat in Rome?"

Giuseppe Verdi refused to conduct one of his operas, the *Forza del Destino*, in Naples because the orchestra was tuned to A=450, as it is in many opera houses today, for example Salzburg, Berlin and Florence,..."

There are a lot of artists and musicologists who claims that the so-called Verdi's tuning is absolutely the best for the human ear and for the inner vibrations. But most important, this is the tuning that **Verdi** wanted for his compositions.

Despite today all the music is performed at a different tuning, we will offer to the audience the tuning that **Verdi** composed for. The orchestra is tuned to this frequency, for an incomparable emotion never felt before.



||: Original Score

According to a recent international survey, **Giuseppe Verdi** appears as the most performed musician of all the times (yes, even more than today's famous rockstars).

But at the same time, his scores are never performed as they are. Cuts, variations, modifications (so called "traditional") are the common practice even in the most important opera houses. This, for several reasons. Often for shortening a long score with many repetitions; sometimes for making more "virtuous" a final or a da capo. This is clear that this spoils the essence of the composition.

We perform Verdi's operas in respect of the original score, without any cut or variation. Just what **Verdi** wrote.

||: Original Stage Making ?

We can assist today to many interpretations of Verdi's librettos. From the very traditional ones, to the most innovative, modern and contemporary versions.

The truth is that **Verdi** had a very precise idea about how feelings, stories and characters had to be put on scene. Verdi's dramatic and intense life developed in the composer a very strong and multifaced personality, that he always transferred to his operas. **Verdi** wasn't just a musician, he was an opera creator, and he was used to lead and drive the singers not only in the musical performance but also in the scenic representation.

||: The Cast

The international soprano from Zurich, Madam **Laura Ansaldi** as main star accompanied with outstanding soloists.

Swiss conductor: Maestro **Stéphane Decor**

Stage making? The visionary and in the meantime respectful stage making of Maestro **Delfo Menicucci** (Andrea Bocelli's singing master).

||: The Operas

Nabucco

La Traviata

Trovatore

Rigoletto

Otello

La Forza del Destino

Aida

Other titles on request

||: Take the Next Step

Be part of this amazing project!

We are open to sponsorship proposals.

Please contact:



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